



TENDRING REUSE AND EMPLOYMENT ENTERPRISE (T.R.E.E.)

**Mark Penn
Chief Executive**

T.R.E.E. is a Registered Charity



T.R.E.E. @ Oakwood

Also a Company limited by guarantee



T.R.E.E. @ Oakwood

History

- 2003 - Gap in market around the WEEE directive
- 2004 - T.R.E.E. Incorporated
- 2005 - Became a registered charity



T.R.E.E. @ Oakwood

T.R.E.E.'s Aims and Objectives

- Employing people with mental health issues and learning disabilities and those who are in long term unemployment
- NOCN Training Centre
- Specialising in domestic appliances
- Furniture
- Bulky Waste Collections



T.R.E.E. @ Oakwood

Background

- Started August 2004
 - Oakwood Centre – 1 employee + 1 volunteer
- July 2006
 - First Shop opened selling electrical goods
- May 2007
 - Second shop opened in High Street selling furniture
- December 2007
 - Fridge Project
- June 2008
 - Opened warehouse in Chelmsford



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- April 2010
 - Wood Project
 - Garden Project
- June 2010
 - 12 Future Jobs Fund Placements
- March 2011
 - Braintree Bulky Waste Contract
- May 2011
 - SIMS Recycling Solutions, Harlow
- May 2011
 - 26 employees
 - Up to 20 volunteer placements per week



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Household Collection Stats

- People that we've helped since inception
 - 24,488
- Total Number of Items Collected
 - 63,556
- Total tonnage diverted from landfill
 - 2,119,510
- Total amount of CO2 diverted from landfill
 - 16,956,080 tonnes



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Awards

- FRNE Audit 2008
Approved Reuse Centre (ARC) of Business Excellence
- FRN President's Award 2008 Reuse Project of the Year
- Resource Community Recycling Project of the Year 2009 UK
- ISO Accreditation 2010
ISO9001 Quality Assurance
ISO14001 Environmental Assurance
OHSAS18001 Health & Safety



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FRN President's Award 2008 Reuse Project of the Year



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Resource Awards 2009

Novelis Community Recycling Project of the Year



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Our first major clearance using our AATF status



London Fire Brigade HQ



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Just some of the Organisations and Companies that we work with ...

- IKEA
- Littlewoods
- Next
- Argos
- Comet
- SIMS Recycling
- Eastern Waste Disposal
- Braintree District Council



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Bulky Waste

It's a time for change ...



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Braintree Bulky Waste

It all started in 2005 ...

- The first meeting was with **Peter Chisnall** on his forward thinking regarding Reuse and Recycling

The advantages of this service are:

- Increased diversion of waste from landfill
 - Collecting more items for the Charity
 - Provision of work and training placements
 - Reducing fly tipping

- Improved quality of service
 - Dedicated Call Centre
 - Items collected by trained personnel
 - Sortation by trained personnel for reuse and recycling

- Increased provision of items for re-use within the community
 - T.R.E.E. looks to:
 - collect at least 190 tonnes of bulky waste
 - reuse at least 20 tonnes of bulky items
 - divert 170 tonnes from landfill
- Increased income for the Charity is estimated around £30,000

- Benefits of this service to the Community
 - Collection from inside the property to help the elderly and disabled
 - Keeping cost of disposal low
 - Enabling disposal of bulky waste in a safe and correct manner

- Offering a service five days a week
 - Quicker response time for customers
 - More quality items collected
 - Less items having to be left outside for long periods
 - Keep the community clean and tidy

How we deliver the Bulky Waste Service for Braintree:

- Braintree takes bookings at their Call Centre
- End of each day they email jobs to T.R.E.E.
- T.R.E.E. collects and sorts for reuse or recycling
- Recycling is separated into skips for EWD

- Reuse is taken to T.R.E.E.'s shops or repair facility
- Tracking number put on all items for reuse and recycling
- Customer Care Satisfaction Survey
- Monthly meeting with BDC Managers to monitor quality and progress



What we've achieved so far:

- Total Tonnages
 - Reused - 3,401kg
 - Recycled - 29,572kg
- Saved from Landfill - 32,973kg
- Carbon – 257,189kg
- Value of items reused - £5,075



**Thank you for listening,
time for questions!**

If you would like any further information, please
contact me at T.R.E.E.

Carol Love at Braintree District Council
or Andrew Wilkinson at En-form

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