# TENDRING REUSE AND EMPLOYMENT ENTERPRISE (T.R.E.E.)

Mark Penn
Chief Executive

### T.R.E.E. is a Registered Charity









## Also a Company limited by guarantee









#### **History**

2003 - Gap in market around the WEEE directive

- 2004 T.R.E.E. Incorporated
- 2005 Became a registered charity







### T.R.E.E.'s Aims and Objectives

- Employing people with mental health issues and learning disabilities and those who are in long term unemployment
- NOCN Training Centre
- Specialising in domestic appliances
- Furniture
- Bulky Waste Collections







### **Background**

- Started August 2004
  - Oakwood Centre 1 employee + 1 volunteer
- July 2006
  - First Shop opened selling electrical goods
- May 2007
  - Second shop opened in High Street selling furniture
- December 2007
  - Fridge Project
- June 2008
  - Opened warehouse in Chelmsford







- April 2010
  - Wood Project
  - Garden Project
- June 2010
  - 12 Future Jobs Fund Placements
- March 2011
  - Braintree Bulky Waste Contract
- May 2011
  - SIMS Recycling Solutions, Harlow
- May 2011
  - 26 employees
  - Up to 20 volunteer placements per week







#### **Household Collection Stats**

- People that we've helped since inception
  - -24,488
- Total Number of Items Collected
  - -63,556
- Total tonnage diverted from landfill
  - -2,119,510
- Total amount of CO2 diverted from landfill
  - 16,956,080 tonnes







#### **Awards**

- FRNE Audit 2008
   Approved Reuse Centre (ARC) of Business Excellence
- FRN President's Award 2008 Reuse Project of the Year
- Resource Community Recycling Project of the Year 2009 UK
- ISO Accreditation 2010

ISO9001 Quality Assurance ISO14001 Environmental Assurance OHSAS18001 Health & Safety







### FRN President's Award 2008 Reuse Project of the Year









# Resource Awards 2009 Novelis Community Recycling Project of the Year

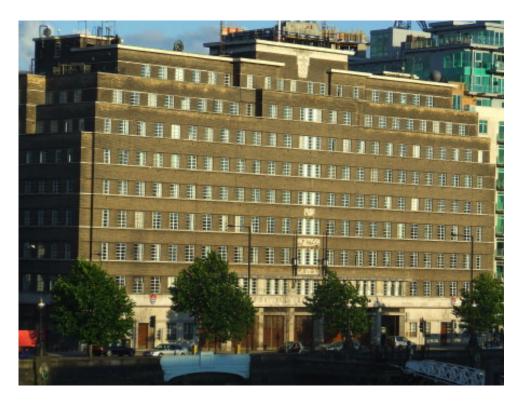








## Our first major clearance using our AATF status



### **London Fire Brigade HQ**







### Just some of the Organisations and Companies that we work with ...

- IKEA
- Littlewoods
- Next
- Argos
- Comet

- SIMSRecycling
- Eastern Waste
   Disposal
- Braintree
   District Council







# Bulky Waste It's a time for change ...









T.R.E.E. @ Oakwood

### **Braintree Bulky Waste**

It all started in 2005 ...

 The first meeting was with Peter Chisnall on his forward thinking regarding Reuse and Recycling





### The advantages of this service are:

- Increased diversion of waste from landfill
  - Collecting more items for the Charity
  - Provision of work and training placements
  - Reducing fly tipping





- Improved quality of service
  - Dedicated Call Centre
  - Items collected by trained personnel
  - Sortation by trained personnel for reuse and recycling





- Increased provision of items for re-use within the community
  - T.R.E.E. looks to:
    - collect at least 190 tonnes of bulky waste
    - reuse at least 20 tonnes of bulky items
    - divert 170 tonnes from landfill
  - Increased income for the Charity is estimated around £30,000





- Benefits of this service to the Community
  - Collection from inside the property to help the elderly and disabled
  - Keeping cost of disposal low
  - Enabling disposal of bulky waste in a safe and correct manner





- Offering a service five days a week
  - Quicker response time for customers
  - More quality items collected
  - Less items having to be left outside for long periods
  - Keep the community clean and tidy





### How we deliver the Bulky Waste Service for Braintree:

- Braintree takes bookings at their Call Centre
- •End of each day they email jobs to T.R.E.E.
- T.R.E.E. collects and sorts for reuse or recycling
- Recycling is separated into skips for EWD





- Reuse is taken to T.R.E.E.'s shops or repair facility
- Tracking number put on all items for reuse and recycling
- Customer Care Satisfaction Survey
- Monthly meeting with BDC Managers to monitor quality and progress





#### What we've achieved so far:

- Total Tonnages
  - Reused 3,401kg
  - Recycled 29,572kg
- Saved from Landfill 32,973kg
- Carbon 257,189kg
- Value of items reused £5,075





## Thank you for listening, time for questions!

If you would like any further information, please contact me at T.R.E.E.

Carol Love at Braintree District Council or Andrew Wilkinson at En-form

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