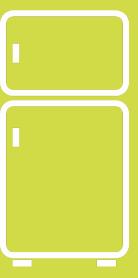




Is our offer viable?



Is our offer viable?

- PCC 'hybrid'
- £15 for three items
- Non-viables via PCC
- Sofa
- Carpet
- Fridge
- Cooker
- £28 for three items









"Since the partnership with Recycling Lives began six months ago, Preston City Council has saved £70,000 in collection costs. Recycling and reuse rates have exceeded 55%. In real terms, over 90 tonnes of waste that would otherwise have been sent to landfill have been reused or recycled."

Mick Lovatt

Corporate Director Environment Preston City Council

"Preston City Council has saved over £70,000 by using the BulkyWaste service delivered by Recycling Lives. These savings have been calculated during the first 6 months using a tariff of a minimum of three items per collection for £15 and £5.50 per item thereafter."

Duncan Coward

Head of Waste Management Preston City Council

On-benefits & Data Protection



On-benefits & Data Protection

- On-benefits discounts PCC staff have full access to the back office of our software application to offer on-benefits discounts (£4 off £15) and other subsidies. In our proposed model, these will be re-paid to RLUK by PCC up to the standard regional price of £28 (North West). PCC staff make the benefits checks and send the bookings to us.
- **Data Protection** we do not handle the incoming calls, our data is not connected to Local Authorities, we have blanket cover, all compatible with the Data Protection Act.







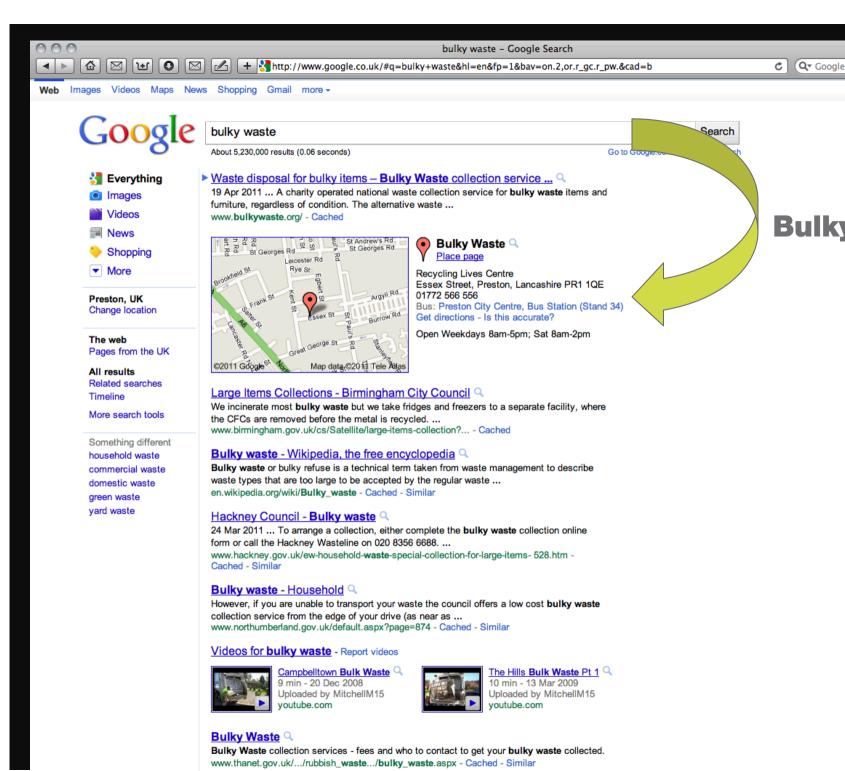


Bulky Waste

Google Search I'm Feeling Lucky

Advanced search Language tools

Online branding / industry term / keyword
Natural rankings and Search Engine Optimisation (SEO)



Sign in 🏻 🛱

Bulky Waste Collections

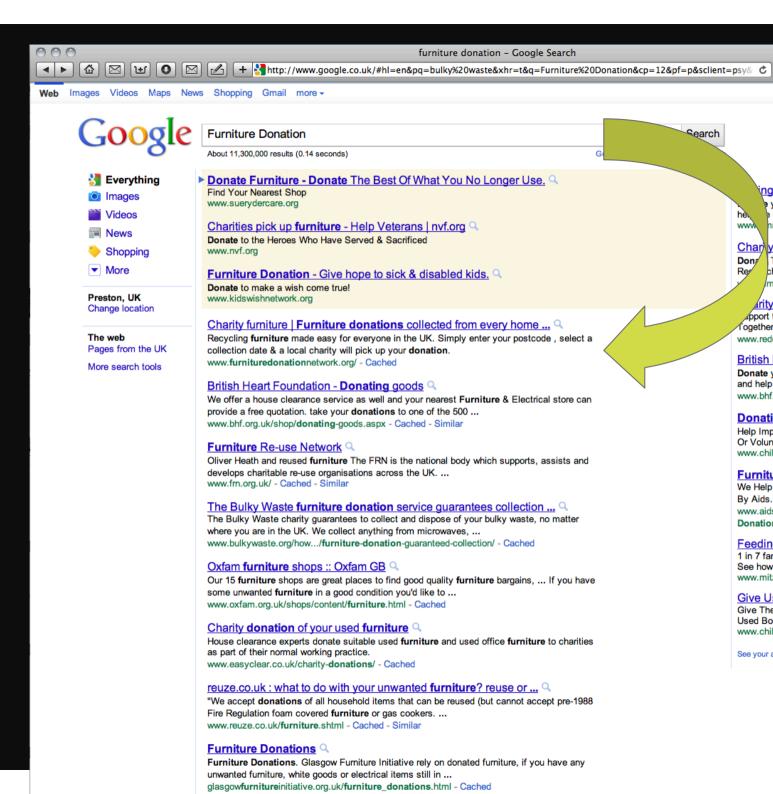


Furniture Donation

Google Search I'm Feeling Lucky

Advanced search Language tools

Online branding / available term / keyword / fit with Community dotcoms development (e.g. CarDonationNetwork, Time, Food, Skills)
Natural rankings and SEO



Search

ing a Clear Out? 🤍

vour old household items & homeless, Learn more, nmaus.org.uk

Charly Furniture Donations Q

Sian in

Today & Support Cancer Care ch. You Can Make a Difference msf.org/LeioMvoSarcoma Donate

rity - Red Cross Q

oport the British Red Cross ogether we can make a difference www.redcross.org.uk/Donate

British Heart Foundation Q

Donate your unwanted items to us and help save thousands of lives! www.bhf.org.uk/donate

Donation Of Furniture Q

Help Impoverished Children. Donate Or Volunteer, Learn More Online Now www.childrenofuganda.org

Furniture Donations

We Help African Children Orphaned By Aids. Please Donate Today! www.aidsorphan.net/Furniture **Donations**

Feeding People in Need Q

1 in 7 families lack adequate food. See how YOU can help feed them. www.mitzvahcircle.org

Give Used Books A Chance Q

Give Them To Kids In Poverty Used Books Are New To These Kids. www.childunited.org

See your ad here »

Infrastructure



Infrastructure

- The problem of success...
- ...need to develop the infrastructure
- Aim for 50% reuse
- Pricing out at £100 (where no CCP)
- But still getting bookings!
- Planned North West depot expansion





"Is my item really good enough?"



FurnitureDonation**Network**

- Definitions of VG and Excellent
- BulkyWaste 5 star to 1 star ratings
- Use same charity networks
- Refundable Service Payment
- Increased distribution of better quality furniture to low income families
- Some items gifted to registered charities, e.g. Gift92







Furniture Re-use Network



- Offer a donation generation tool
- All FDN bookings out-of-area offered to FRN within a 24hr window
- All our CPs fully evaluated (Code of Conduct / T&Cs)
- We are not trying to compare FDN with FRN, no plans to charge, don't compete
- Fire safety labelling
- Any use of FRN info by FDN fully credited





Furniture Re-use Network



- FDN promotes furniture re-use and reduce landfill
- FDN complements our main BW activities with integrity
- Free furniture disposal route with very strong social and environmental outcomes
- FDN helps to generate leads of better quality furniture for our CPs and hopefully FRN members





The future of Bulky Waste & Furniture Donation Network













Why are we doing it?

Why are we doing it?

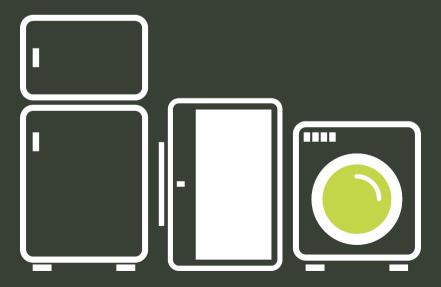
- Flexibility and balance of payment exc. £5 fee to RLL
- Social Entrepreneurship
- Timing is beneficial, win/win
- It's the right thing to do
- A unique 'Charity-deliveringthe-service' model







What do you want?























The Tendring Furniture Scheme

What do you want?

- Always our Starter for Ten
- No cost to you
- Self-protection / think bigger / nondisplacement
- No disadvantages
- Transparent, honest, non-threatening with an appetite to develop our social enterprise waste services and relations with both CPs and local authorities





